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Rolesville-Wake Crossroads Weekly

Vice President: Jacky Wilson

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Secretary: Eugenia Pleasant

Restoration CDC

Treasurer: Terri Simmons

Terri Simmons, CPA

BOARD OF DIRECTORS

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Storage Max—Rolesville

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Rich Ponzio

UpCell Text Marketing

Frances Cheek, Ex-Officio

Mom & M's

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The Rolesville Buzz

EXECUTIVE DIRECTOR

Jenny Rowe



Rolesville Chamber of Commerce
 2012 Annual Awards Banquet
 6:30 pm Tuesday, January 31, 2012

Girasole Trattoria ~ 906 Gateway Commons ~ Wake Forest

Presented by BB&T—Rolesville
 Cash bar available.
 Business attire, please

Rolesville Chamber of Commerce
Celebrating 20 years of serving Rolesville
 1992—2012

\$35/person



You are cordially invited to join the Rolesville Chamber of Commerce in celebration of 20 years of serving its members and the community at our 2012 Annual Awards Banquet.

Please join us for an evening of celebration, networking, and fine dining. We will hold the formal induction of the new Executive Officers and the Board of Directors, and will present awards to Business of the Year, Ambassador of the Year, and Volunteer of the Year.

Social Hour will begin at 6:30 pm, with dinner served at 7 pm. Awards Ceremony will begin following dinner.

Tickets are available at the Chamber office. Call Jenny or Melanie to place your order.

Presented by: BB&T—Rolesville



Happy Birthday, Rolesville!

Celebrate Rolesville's 175th Birthday with a year of events, starting with birthday cake at Town Hall on Sunday, January 22 from 2—4 pm. Open to the public.

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Our Mission Statement

The mission of the Rolesville Chamber of Commerce is to enthusiastically and aggressively promote, serve and support our members, the town and the surrounding areas through community involvement, committees, meetings and information.

Rolesville in Review

Calendar of Events

- January 11 12 noon
Ambassador Committee Meeting
Chamber Office
- January 11 1 pm
Regular Business Meeting
Chamber Office
- January 11 3 pm
REDAC Meeting—**CANCELLED**
Rolesville Town Hall Meeting Room
- January 12 10 am
Ribbon Cutting Ceremony
Candlewood Suites
12050 Retail Drive, Wake Forest
- January 18 10 am
Ribbon Cutting Ceremony
McDonald's of Rolesville
415 S Main Street, Rolesville
- January 22 2 pm
Rolesville 175th Anniversary Celebration
Rolesville Community Center
- January 31 6:30 pm
Annual Awards Banquet
Girasole Trattoria
906 Gateway Commons, Wake Forest
- February 1 7:30 am
Member's Breakfast
Host: TBA
- February 1 8:30 am & 2 pm
Lunch & Learn Workshops
Topics: Email Marketing & Social Media
CenturyLink
14111 Capital Blvd, Wake Forest
- February 6 5:30 pm
Education Committee Meeting
Chamber Office
- February 6 7 pm
Town Board Meeting
Town Hall Meeting Room
- February 7 6 pm
July 4 Committee Meeting
Chamber Office
- February 8 12 noon
Ambassador Committee Meeting
Chamber Office
- February 8 1 pm
Regular Business Meeting
Chamber Office
- February 8 3 pm
REDAC Meeting
Rolesville Town Hall Meeting Room
- February 18 7 pm—11 pm
Rolesville 175th Sweetheart Ball
Rolesville Community Center
- February 23 5:30 pm
Business After Hours
Host: **Anzio's Pizza**
Southtown Circle, Rolesville
- February 25 11 am—6 pm
CenturyLink & Wake Weekly Health Expo
Ledford Center, SEBTS Campus
- February 29 11:30 am
Lunch & Learn: Voluntary Benefits
Host: **Eddie McCabe, June-Neri Financial**
Rolesville Town Hall Meeting Room

Ambassador Spotlight



Eddie McCabe of **June-Neri Financial** joined the Chamber in May 2011. He has been an active Ambassador from the very start. Eddie has a background in banking, but made the switch to Financial Services in 2010 to provide more comprehensive services to clients by offering individualized attention and care. Eddie and his wife Amy live in North Raleigh with their two dogs, Delanie and Riley. They enjoy cooking and outdoor activities.



Suzanne Cofer has been employed at **Storage-Max Rolesville** since 2001. She has served the Rolesville Chamber as a Director and as co-chair of the Ambassador Committee.

Suzanne is the mother of two sons and seven grandchildren and lives in Creedmoor. She enjoys the quiet country life with Bear, her dog, and Bones, her cat.



Ambassador Committee

Terri Simmons, Chair
Terri Simmons, CPA

Mike Brown
Brown Insurance Group

Pam Burk
Sonic Drive-In

Frances Cheek
Mom & M's, LLC

Suzanne Cofer
Storage Max—Rolesville

Brent Drendall
Pete Smith Automotive Group

Cliston Duke
Suntrust Bank, Rolesville

Mike Honkomp
DigiSign/DigiKomp, Inc.

Cara Kelly
Mary Kay Cosmetics

Suzi Leasure
Leasure's Computers

Phillip Lin
Mello Staffing

Eddie McCabe
June-Neri Financial

Dawn Nuzzi
'Til Dawn Real Estate

Dr. Glen Peterson
Midtown Chiropractic & Acupuncture

Mike Smith
Allstate/Fleming Insurance

Announcing a NEW Member-to-Member Benefit

We are pleased to announce the newest benefit of membership: Voluntary Benefits offered by Eddie McCabe of **June-Neri Financial**. This program is a way for employees to offer more comprehensive benefits package to employees without adding cost to the company, including Permanent Life Insurance and Disability Income Protection options with relaxed underwriting standards.

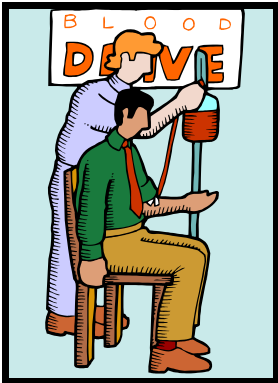
This benefit is available to all Chamber members, their employees, spouses and children.

Join us at an informational Lunch & Learn on Wednesday, February 29 at 11:30 am at Rolesville Town Hall Meeting Room for more details. Call the Chamber to register for this Lunch & Learn Workshop. For more information, call Eddie at 554-9318 or cell 247-2362.

Rolesville's 2011 Citizen of the Year

Congratulations to Rolesville Town Manager Bryan Hicks who was named 2011 Citizen of the Year. Thank you for all your dedicated service to the Town of Rolesville!

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Granite Falls Swim & Athletic Club Blood Drive on the American Red Cross Bus

Friday, January 13, 2012
3 pm—7 pm

To schedule your life saving appointment, please go to www.redcrossblood.org and search by sponsor code: **Granite Falls** or call 562-8895.

All presenting donors are automatically entered into drawing for a chance to win a pair of roundtrip airline tickets, courtesy of Delta Air Lines.



Sweetheart Ball

Saturday, February 18
7—11 pm



Rolesville Community Center & Town Hall

This formal event will offer dancing, heavy Hors d'oeuvres, and other festivities.

Call Rolesville Town Hall for more details
556-3506.

Easter in the Park 2012

Saturday, April 7

The Committee is seeking volunteers to help with organizing the event, and donors to purchase pre-filled eggs for the Egg Hunt.

Contact Jean Pleasant for more information:
556-2500.



The Education Committee meets the first Monday of every month at 5:30 pm at the Chamber Office. They invite all Chamber members and local educators to join the committee. As a community leader, your presence on the Education Committee would greatly benefit local children who don't often have a voice. The Education Committee's sole purpose is to enrich the lives of as many children as possible; adding you to the team will do amazing things for this worthy cause. For questions, call Jenny at the Chamber.

Rolesville in Review

Welcome to our newest Chamber Members!

Boneyard Vinyl
101 Cedarwood Drive
Louisburg, NC
Contact: Sean Hannam
919-496-2260
www.boneyardvinyl.com
sean@boneyardvinyl.com

Candlewood Suites Wake Forest
12050 Retail Drive
Wake Forest, NC
Contact: Jennifer Byron
919-229-9081
www.candlewoodwf.com
jennifer@candlewoodwf.com

Dave's Boards
3212 Seven Springs Trail
Raleigh, NC
Contact: Dave Campbell
919-696-3337
www.davesboards.com
dave@davesboards.com

E Holding Design
PO Box 1090
Rolesville, NC
Contact: Ellen Holding
919-971-2675
ewholding@gmail.com

National Teacher's Association
Representative: Sandra Young
919-306-3002
www.ntalife.com
young1607@live.com

YOU



Yes, You!

We are looking for businesses to host Member's Breakfast and Business After Hours for 2012.

Hosting one of these monthly networking events is a great way to showcase your business to your fellow Chamber Members.

The event can be as simple or detailed as you would like. Call your Ambassador or the Chamber office to sign up!

 *The Wake Forest Area Chamber of Commerce and the Rolesville Chamber of Commerce present:* 

Power of E-Mail Marketing and Social Media Made Simple

Presenter: Anissa Freeman Starnes, Constant Contact

February 1st
E-Mail Marketing - Session 1 - 8:30-10:00 am
Social Media - Session 2 - 2:00-3:00 pm

MUST RSVP for this event online at www.wakeforestchamber.org/events

Members - \$10 each session - \$15 for both sessions
Non-Members - \$15 each session - \$20 for both sessions
We accept check/cash/credit cards - please call Chamber office with payment.

Location: CenturyLink • 14111 Capital Blvd • Wake Forest, NC 27587



It's a Girl!

Congratulations to **Captain Matt Anderson** and his wife Carol on the birth of their granddaughter, Tatum Nicole Anderson, born on December 29, 2012. Tatum weighed 5 pounds. Mother and baby are doing fine.



A 2012 calendar commemorating the Town of Rolesville's 175th Anniversary is currently on sale. It has pictures of the past and present following a special theme for every month. The calendars cost \$12, and are available at the Chamber Office.



Rolesville in Review

The 110% CLUB

The 110% CLUB is comprised of Chamber Members who voluntarily donate an additional 10% of their Annual Membership Dues. Being a member of the 110% CLUB helps the Chamber promote your business. 110% CLUB Members are recognized at events held throughout the year, including the Annual Dinner, the Business Expo, the Chamber website, and here, in the Newsletter

A+ Event Rentals
Absolute Comfort, Inc
ACE Hardware of Wake Forest
ACT Electric, Inc.
Allstate Insurance – Fleming Insurance Services
Allstate Insurance – Thomas Walters Agency
Alternating Hemiplegia of Childhood Foundation
Ammons Development
Avon Products, Linda Bomar
Awards Express, USA
BB&T – Rolesville
Bojangles of Rolesville
Bovard Bariatrics
Brian Pate Entertainment
Cameo Payment Solutions
Carolina Massage Therapy
CenturyLink
Coffee Lodge
Community Home Care & Hospice
Deacon Investments, LLC
Dental Fix Rx
DigiKomp / DigiSign, Inc.
Dr. Amy H See, DDS
East Wake TV
Edward Jones Investments
Flower Creations
Granite Falls Swim & Athletic Club
Greetings To You
Guaranteed Rate, Inc.
Hardee's
Heritage Eye Care
Holden's BBQ
Horizon Family Dentistry
Innovative Martial Arts
June-Neri Financial
Kindermusik with Amy Lin & Friends
Kona Ice of Raleigh
LR Frazier's Store
Lloyd's of Rolesville
Mansfield Computing Solutions, LLC
Mary Kay – Cara Kelly
Michael Williard, CPA
Mom & M's, LLC
Nana's Fun House
North Carolina Theatre
North Wake Commercial Realty

Northern Wake Leads Group
On The Run Accounts
Orthopedic Physical Therapy Associates
Osborne Chiropractic
Pampered Chef Consultant, April Sneed
Pearce Backhoe & Septic Tank Service
Pearce Environmental Technologies
Pete Smith Automotive Group
Pettyjohn's Cleaning & Restoration
Preferred Living Solutions
Privette Insurance
Progress Energy
Puroclean Property Damage Restoration
Quality Care Automotive Service
RBC Bank
Redwood Productions
ReMax Hometown
Restoration CDC, Inc.
Rolesville 4th of July
Rolesville Masonic Lodge
Rolesville Realty
Rolesville Veterinary Hospital
Sam's Club
Signs & More
Smith & Moore
Sonic Drive-In
State Employees Credit Union
Steve's T's & Uniforms
StorageMax – Rolesville
Strike Zone Military & Tactical
Team Xtreme Tire & Auto
Terri A Simmons CPA, PLLC
The Law Offices of John K Cook
The Lodge at Wake Forest
The Nau Company
The Purple Poppy Florist
The Rolesville Buzz
The Total Connection
The Town of Rolesville
The Wake Weekly
Time Warner Cable
Wake Cross Roads Dentistry
Wake Electric Membership
Wake Forest Jewelers
Wake Radiology
Wake Technical Community College

Rolesville in Review



Rolesville Chamber
of Commerce

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Executive Director

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Melanie Diehl



facebook.com/rolesvillechamber



twitter.com/rolesvilleNC1



linkedin.com/groups



Reach hundreds of fellow chamber members, other business owners, and members of the Rolesville community and surrounding area at NO COST to you! Through our email marketing campaign, your HOT DEAL, WEEKLY SPECIAL, or CURRENT PROMOTION, etc., will be emailed to individuals and business owners who have provided their email addresses to the Rolesville Chamber. All you do is provide your information to the Chamber, and we will do the rest. Call the Chamber for more information or to sign up.



**You Need a Process to Turn
Leads Into Customers**

Investing resources to generate leads for your company without a proven method to convert them to paying customers is a costly mistake. Take the time to develop a procedure for moving prospects to customers. Take advantage of technology and templates for efficiency and effectiveness.



FOR THE LATEST
DETAILS ON
ROLESVILLE
EVENTS, TEXT
THE WORD
"ROLESVILLE" TO
49798

Rolesville Chamber of Commerce
PO Box 518
Rolesville, NC 27571